TRADE FACILITATION WEEK

Experience Sharing by the European Union and its Member States

Meeting of the Committee on Trade Facilitation

Andrea Ulbrich, German Federal Ministry for Economic Development and Cooperation (BMZ)

October 5, 2023, Geneva
**ASEAN Regional Integration Support - Trade-Related Technical Assistance (ARISE Plus Cambodia)**

**Areas of action:** make trade easier by modernising customs clearance and integrating Cambodia into ASEAN, improve skills and expertise of responsible organisations etc.

2019-2024 (*Next phase: 2024-2028*)

EUR 9,35 million from EU (EUR 7,35 M) and BMZ (EUR 2 M)

(*Next phase: EUR 10 million from EU and BMZ*)

[Project description](#)

**Advising the ECOWAS Commission in the field of trade and customs – Facilitating Trade in West Africa**

**Areas of action:** support implementation of regional policies and instruments on trade facilitation, improve dialogue with private sector

2018-2023

EUR 23,15 M from EU (EUR 15 M) and BMZ (EUR 8,15 M)

[Project description](#)

**Improving trade to create employment in Jordan**

**Areas of action:** simplifying trade procedures, reducing trade costs through TF

2017-2025

EUR 17,8 M from BMZ and The Netherlands (BMZ: EUR 12 M, NL: EUR 5,8 M)

[Project description](#)
Example of a Global Programme

Title: 'Alliances for Trade Facilitation' (a Public-Private Partnership)

Objective: Improve implementation of TF measures using digital solutions

Commissioned by: Federal Ministry for Economic Cooperation and Development (BMZ)

Total funding: EUR 27,35 M
To date: 23 projects in 18 countries
Project overview (currently being implemented)

- Côte d'Ivoire: Advance Rulings
- Ghana: Export processes, cross border trade
- Togo: ePhyto implementation
- Kenya: Export processes, AEO, Risk Management
- Montenegro: Pre-Arrival Processing (PAP) for postal and maritime shipments
- Serbia: PAP for postal shipments & AEO simplifications
- Ukraine: ePhyto implementation
- Côte d'Ivoire, Rwanda, Cambodia: PAP for postal and express shipments
- Cambodia + Sri Lanka: PAP für maritime shipments
- Tunisia: Advance Rulings
- Nigeria: Simplifying procedures and ePhyto implementation
- Côte d'Ivoire: Advance Rulings
- Serbia: PAP for postal shipments & AEO simplifications
Project Impacts I: Time and Cost Reduction

Montenegro
Number of express shipments released within one hour of arrival rose from 25% to 53%

Indonesia
4 day average reduction in processing time per import license permit

Serbia
60-90 minutes faster clearance for duty-free shipments

North Macedonia
Storage time at customs reduced by 15%

Ecuador
Annual projected savings of 67% through reduction in processing time and 14-20 US$ saved per (ePhyto) certificate

Jordan
Annual projected savings of 75% through reduction in processing time and 15 US$ per unit saving
Project Impacts II: Uptake of TF activities in other countries

Pre-Arrival Processing (PAP) for Express Shipments
- Montenegro
- Serbia

PAP for Express Shipments
- Albania
- Kosovo
- North-Macedonia
- Moldova
- Jordan

PAP for Maritime Shipments
- Cambodia
- Sri-Lanka
- Montenegro
- Jordan

PAP for Postal Shipments
- Montenegro
- Serbia
- Rwanda
What have we learned?

...Reforms take time and require ownership

Project Prerequisites

- Successful change management requires time for building relationship and establishing mutual trust
- Buy-in through public sector and line-ministries
- Inter-agency cooperation will be even more relevant in future (Green Customs, sustainable value-chains)

Project Design

- Solutions of limited complexity with measurable results are suitable for replication → ePhyto & PAP
- Interoperability of digital solutions are a key factor → benefit from existing standards and modules
- Take into account institutional & IT environment → require customized solutions
THANK YOU!

Contact:
Andrea Ulbrich (she/her)
Trade Division
German Federal Ministry of Economic Cooperation and Development (BMZ)
andrea.ulbrich@bmz.bund.de www.bmz.de