

Global Alliance for Trade Facilitation

Supporting implementation of the Trade Facilitation Agreement
through public-private partnership

Our Project Portfolio

Where We Work



- ▶ Completed and ongoing projects in **40+ countries**
- ▶ **Country-led implementation**
- ▶ Scoping underway in Asia, notably in:
 - Bangladesh
 - Vietnam
 - Indonesia
 - Philippines
- ▶ Thematic areas addressed by projects include:
 - Customs
 - SPS
 - Ports
 - Digital trade
 - Single Window
 - Transit
 - Humanitarian logistics

How we implement



Government-led. Business-informed.

Four things we have learned about implementation

- ✓ Country ownership
- ✓ Public-private dialogue
- ✓ Long term engagement
- ✓ Measurable outcomes



The Alliance Implementation Model



Demand – Driven

- Government-led priorities
- Business-informed problem identification
- Targeted interventions addressing specific bottlenecks

Catalytic

- Focus on reforms to unlock wider change
- Build on existing initiatives
- Designed for replication and scaling

Evidence - driven

- Measure practical outcomes for traders
- Capture implementation lessons across the portfolio
- Continuously improve future interventions

Looking ahead



What effective
implementation looks like

Governments – own and sustain reforms

Businesses – experience faster, simpler and more
predictable trade

Partners – enable implementation and scale
successful approaches

Better trade outcomes.



Targeted Solutions Global Impacts

Contact us at:

- macarena.torresrossel@weforum.org
- mariam.soumare@weforum.org