



e-Longroom

Part of an Emerging Digital Customs Strategy for CBSA

**Trade Facilitation Committee
World Trade Organization**

October 20, 2020

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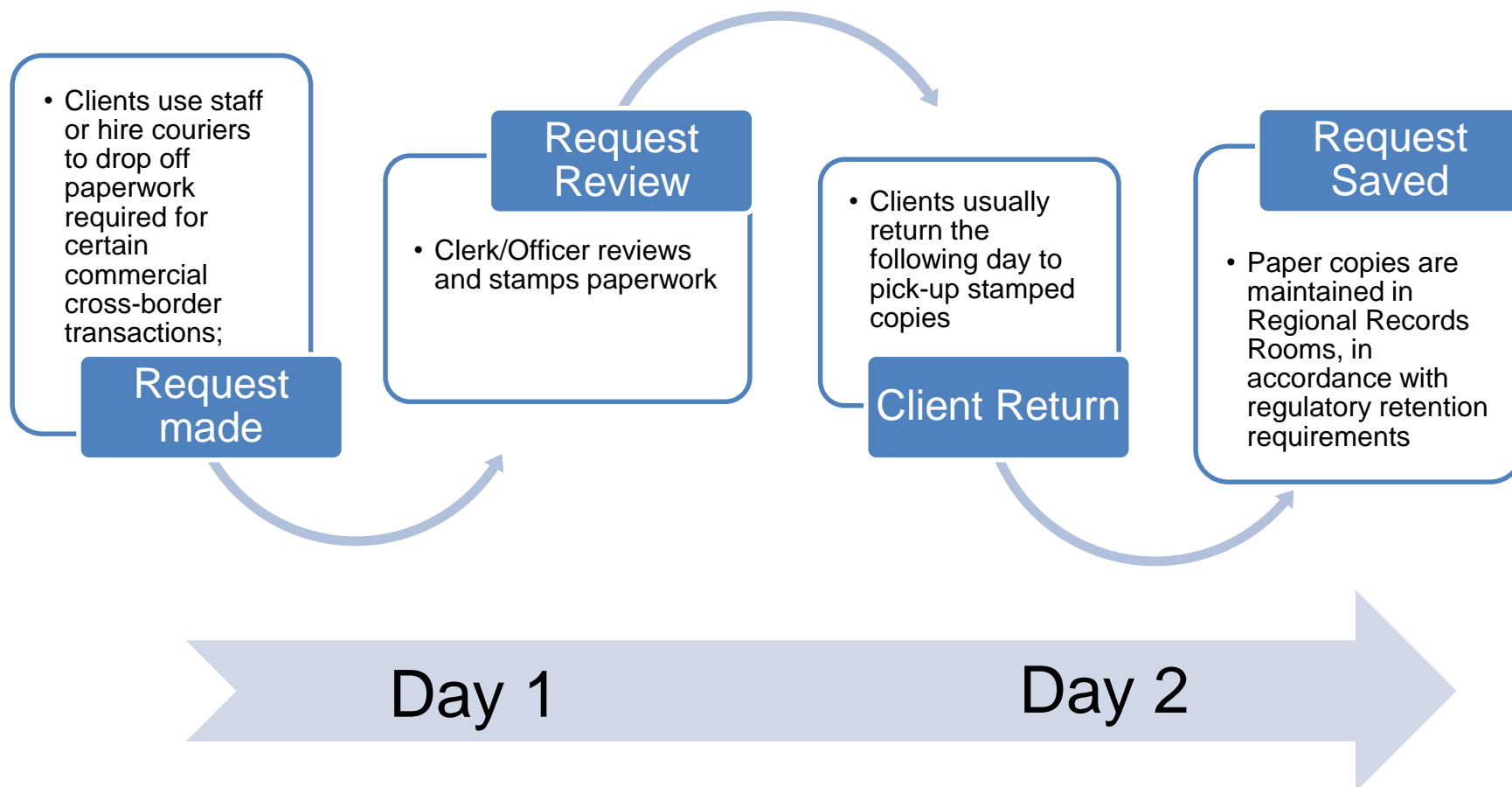


Purpose

- Provide an overview of the e-Longroom initiative;
- Quick response to COVID-19 with low overhead:
 - Reduces face-to-face interaction in customs offices;
 - Protects our employees;
 - Responds to industry requests to protect their own workforce.
- Principles of a post-COVID Digital Customs Strategy:
 - *Digital*
 - *Resilient*
 - *Simple*
 - *Agile*
 - *Reconfigurable*

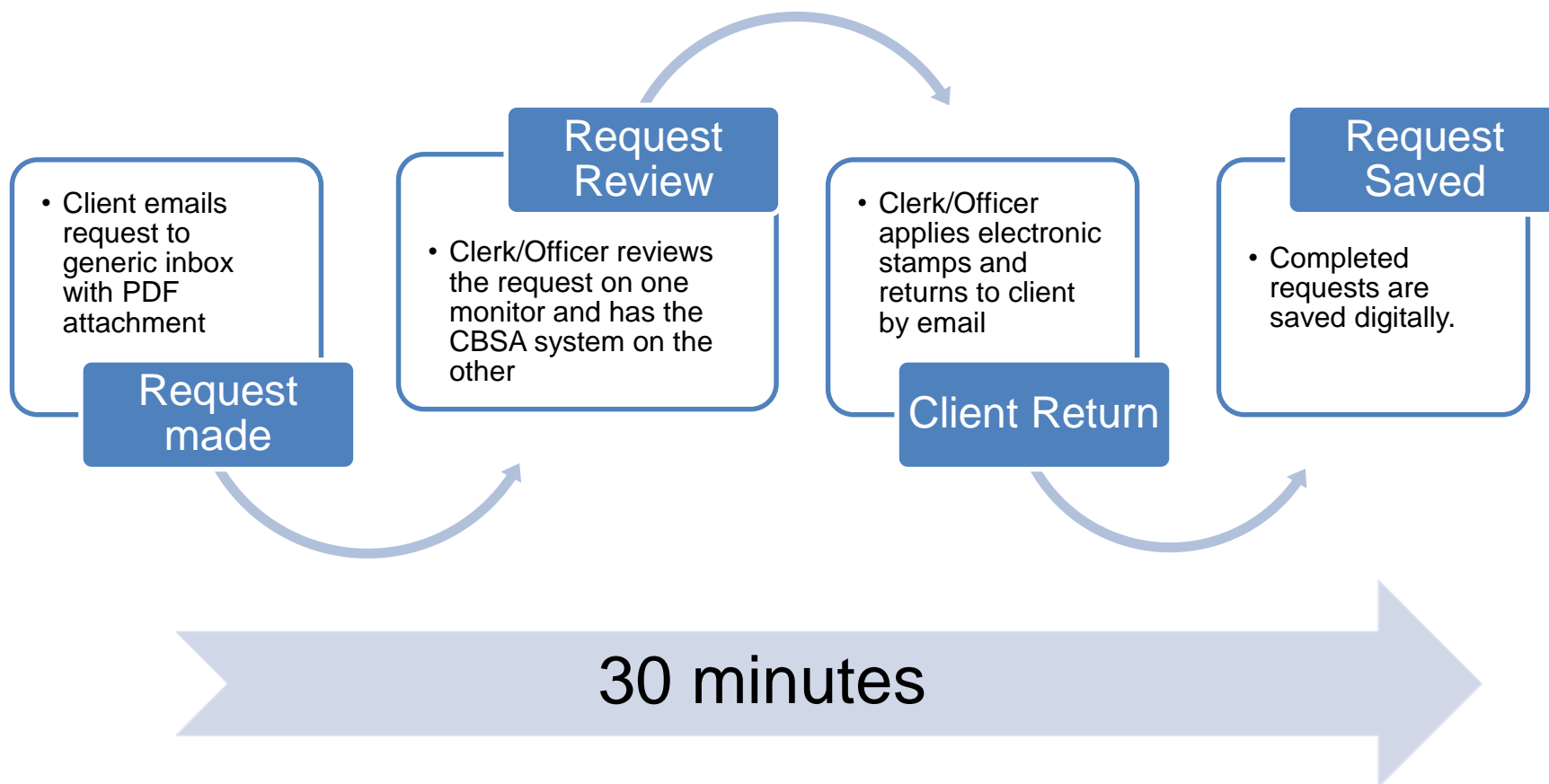


Legacy Longroom Process





e-Longroom Process





Benefits for CBSA and Our Clients

- More efficient, flexible, resilient process:
 - Clients can submit requests from anywhere;
 - CBSA staff can authorize requests from anywhere by applying an electronic stamp;
 - Goods move faster!
- Reduces face to face interaction in CBSA offices, thereby protecting our employees and the employees of our clients;
- Comprehensive audit trail with automated tracking of time of receipt, reject (if applicable), and return of documents;
- Cost savings on handling, transport, off-site storage and destruction of paper records.



Requirements to Implement

- Simple set up of 2 generic inboxes per port:

Cargo: CBSA.Manifest-395-Manifeste.ASFC@cbsa-asfc.gc.ca

Release: CBSA.Commercial-395.ASFC@cbsa-asfc.gc.ca

- Purchase and installation for each workstation:
 - scanner that can read a barcode off a screen - \$500
 - second monitor - \$350
 - PDF writer software licence - \$50
- Development of standard operating procedures.



Digital Stamps


 Canada Border Services Agency Agence des services frontaliers du Canada

OPEN / OUVERT
AUTHORIZED TO MOVE IN BOND
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 Canada Border Services Agency Agence des services frontaliers du Canada

LONGROOM 410 SALLE DES COMPTOIRS
MANIFEST CANCELLED / MANIFESTE ANNULÉ
 2020-08-14
 ID: 1111E

Canada


 Canada Border Services Agency Agence des services frontaliers du Canada

LONGROOM 410 SALLE DES COMPTOIRS
CORRECTION
 2020-08-14
 ID: 1111E

Canada


 Canada Border Services Agency Agence des services frontaliers du Canada

LONGROOM 410 SALLE DES COMPTOIRS
 2020-08-14


 Canada Border Services Agency Agence des services frontaliers du Canada

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RELEASE / MAINLEVÉE
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Canada



Looking ahead

- The e-Longroom pilot was a success and is being formalized as a permanent process:
 - Incorporate into policies and procedures;
 - Update of the CBSA Directory to identify available locations;
 - Communicate information about the initiative on the CBSA website.
- Expand implementation to 100 offices by end of 2021.



Thank you

For additional information please contact:

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