Digital Innovation in Customs Formalities to Facilitate Cross-Border E-Commerce

Zhu Jing June 4, 2025

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BASIC INFORMATION

WCO Framework of Standards on Cross-Border E-Commerce

BASIC INFORMATION

E-commerce Law of the People's Republic of China

- **Cross-border e-commerce operators may complete relevant procedures with national import and export administrative departments using electronic documents**
- **Promote the cross-border electronic communication and cooperation with various countries and regions, participate in the formulation of international e-commerce rules, and facilitate the international mutual recognition of electronic signatures and electronic identities**

BASIC INFORMATION

Inclusiveness, Prudence, Innovation, Collaboration

B2C : retail im/export commodities

B2B2C : im/export through bonded zones

B2B : direct B2B goods and overseas warehouse exports

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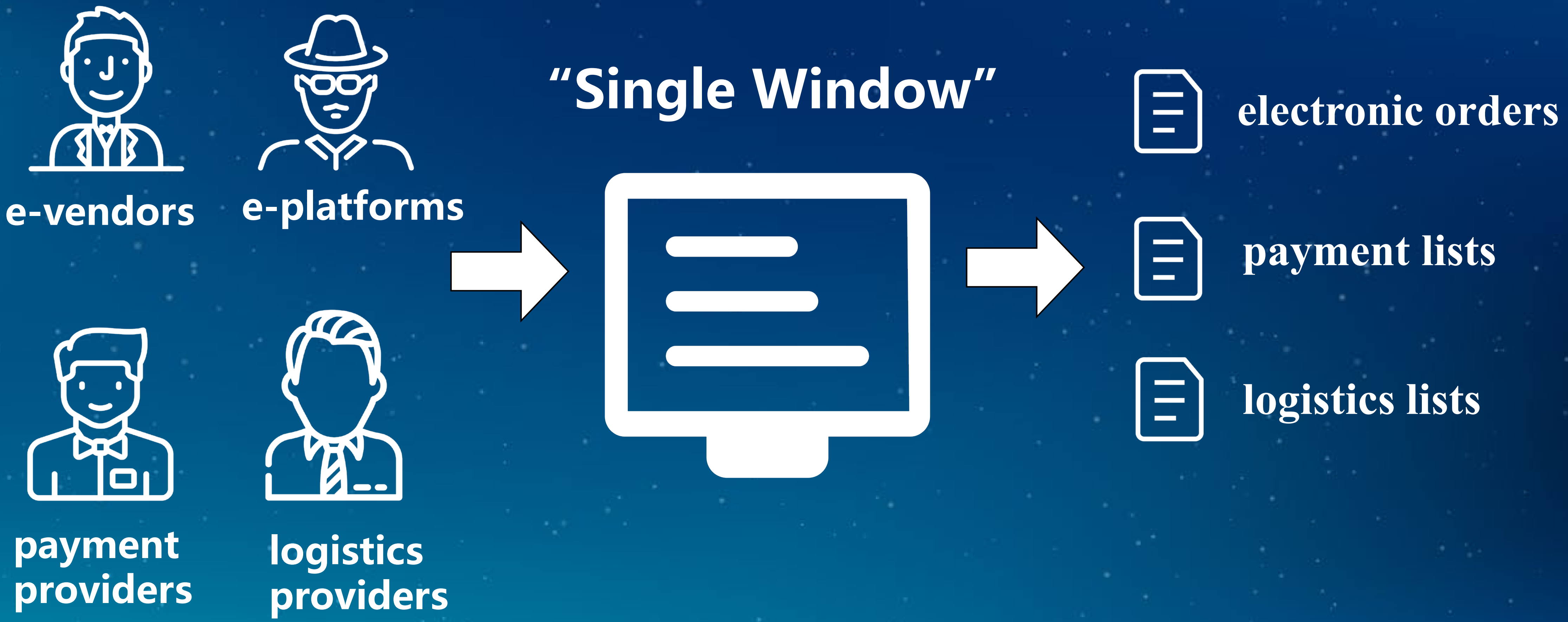
DIGITAL CONTROL

WTO Trade Facilitation Agreement (TFA)

WCO Framework of Standards on Cross-Border E-Commerce

DIGITAL CONTROL

i. Implement automated "Three-List Matching" during declaration process



DIGITAL CONTROL

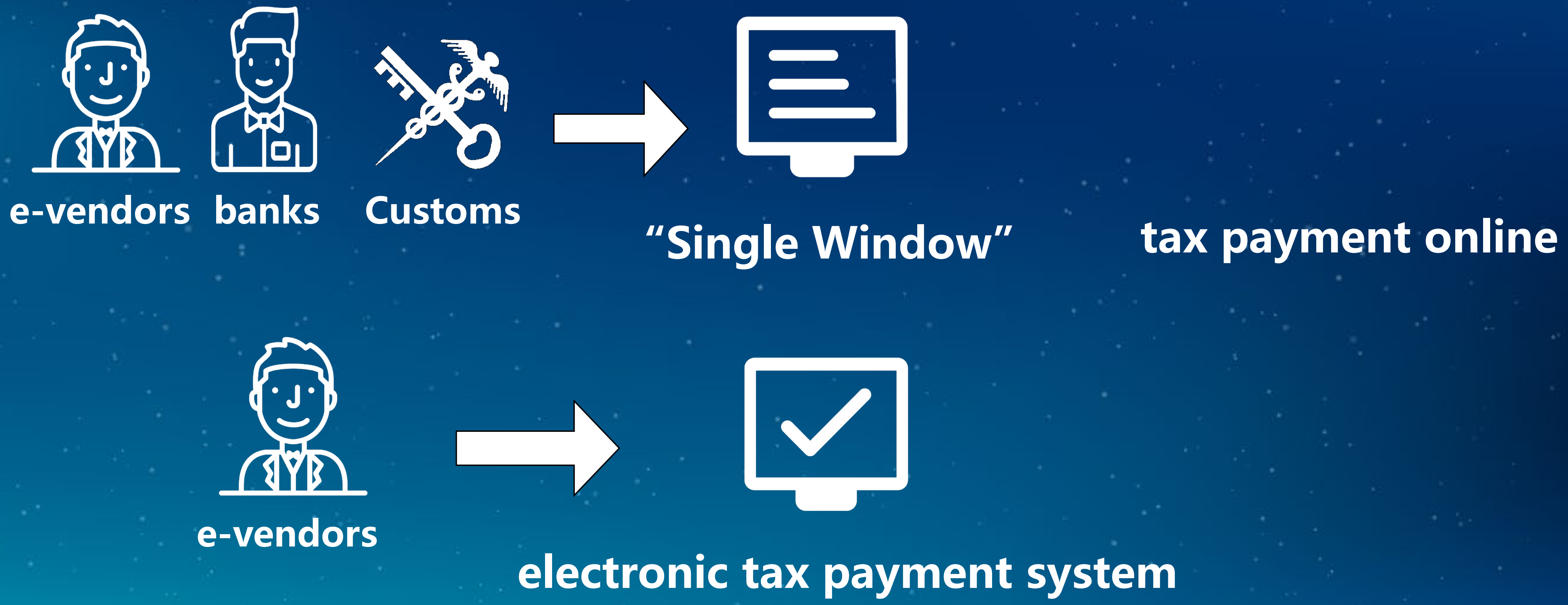
ii. Employ an integrated monitoring system for cross-border e-commerce, post, and express data during the risk management process

II DIGITAL CONTROL

iii. Deploy an intelligent image analysis information system during field inspection

DIGITAL CONTROL

iv. Implement electronic payment for cross-border e-commerce during the revenue collection process



DIGITAL CONTROL

v. Quality and safety control

a) Sign quality co-governance cooperation memoranda with large e-commerce platforms

b) Coordinate with market and commerce regulators to implement targeted controls on non-compliant goods

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TYPICAL CASES

I. The seizure of infringing "POPMART " toys through big data analytics

a) false or omitted declaration of brand specifications

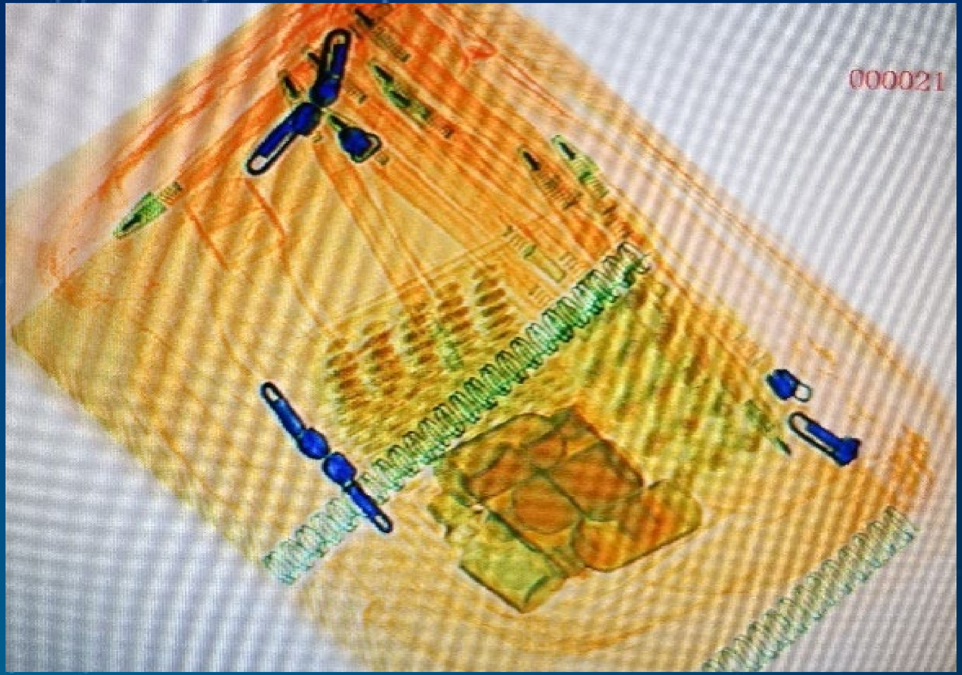
b) concentrated shipments to specific destination countries/regions

c) preferential use of express delivery and cross-border e-commerce

TYPICAL CASES

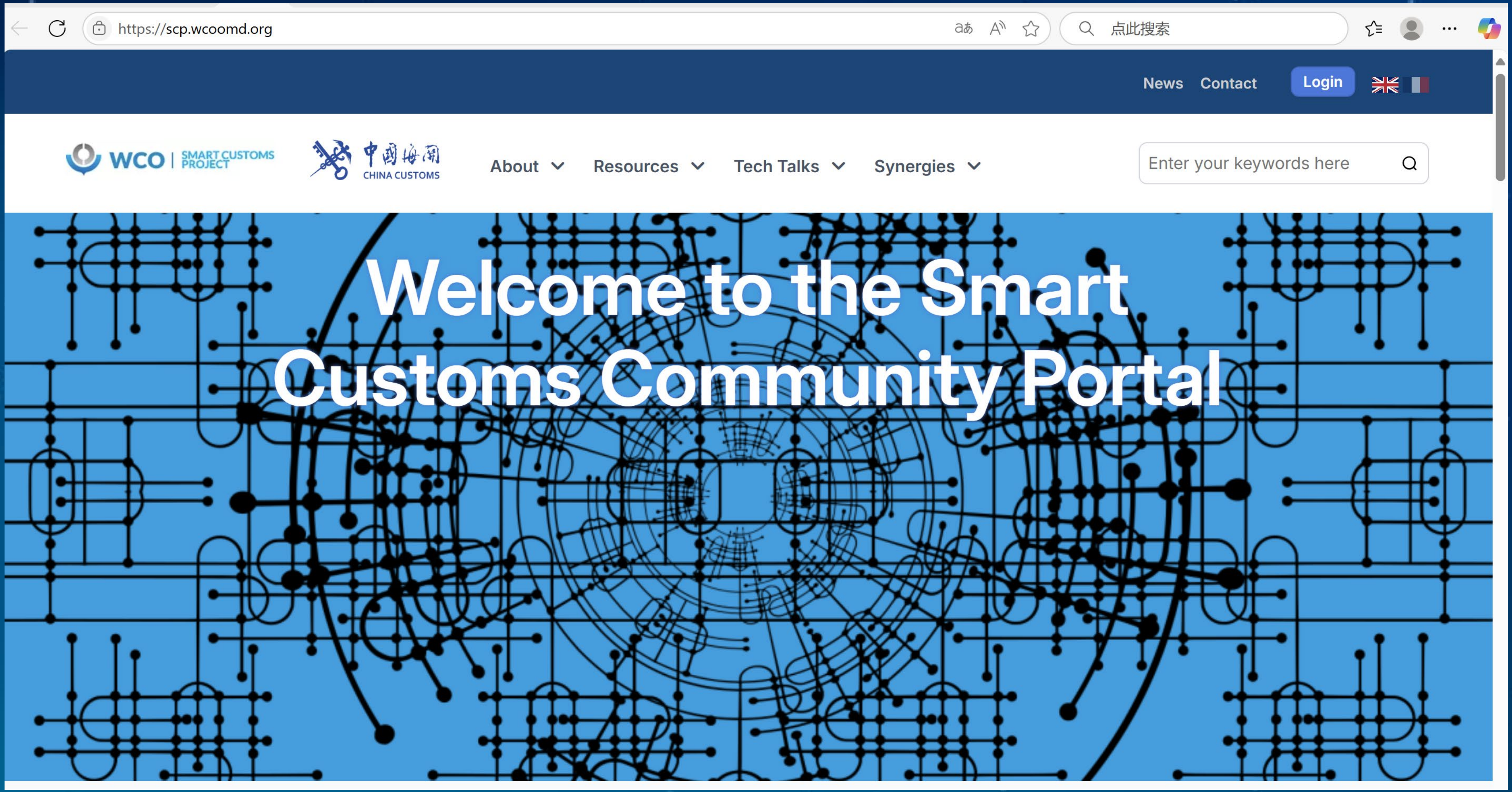
II. Use intelligent image analysis information system to intercept prohibited drugs

Physical image



Scan image

The Smart Customs Community Portal



For more information, please click: https://scp.wcoomd.org

PROSPECT

- Strengthen cooperation
- Deepen communication in Customs practices of cross-border e-commerce
- Enhance dialogue and consultation

Thank you for your kind attention