

Why measure transit corridor performance?

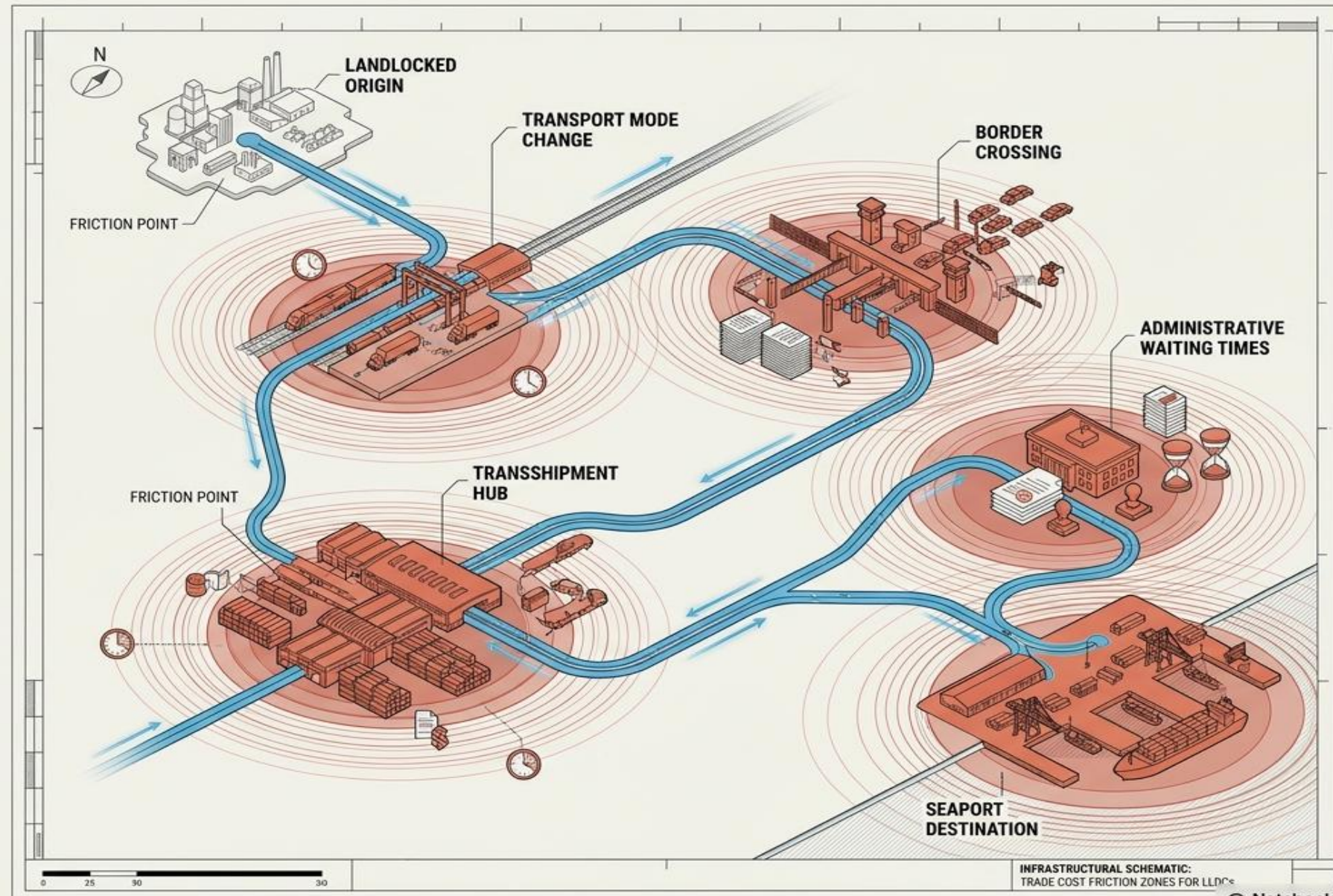
We cannot improve what we cannot measure

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Where do trade costs actually occur?

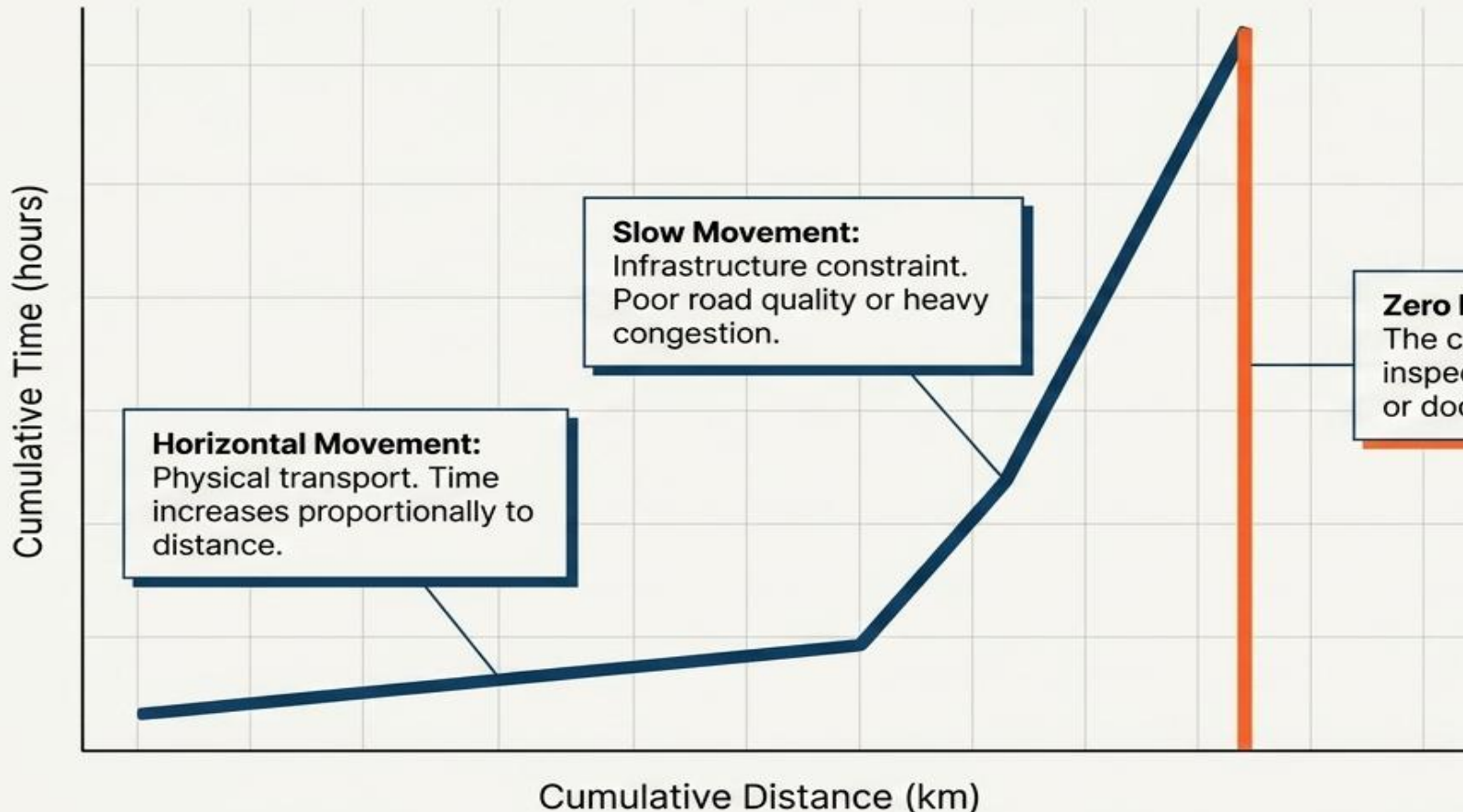
For Landlocked Developing Countries (LLDCs), transport cost does not equal distance alone. Costs accumulate disproportionately at specific friction points. The critical challenge is locating them:

1. Transport Mode Changes
2. Border Crossings
3. Transshipment Hubs
4. Administrative Waiting Times



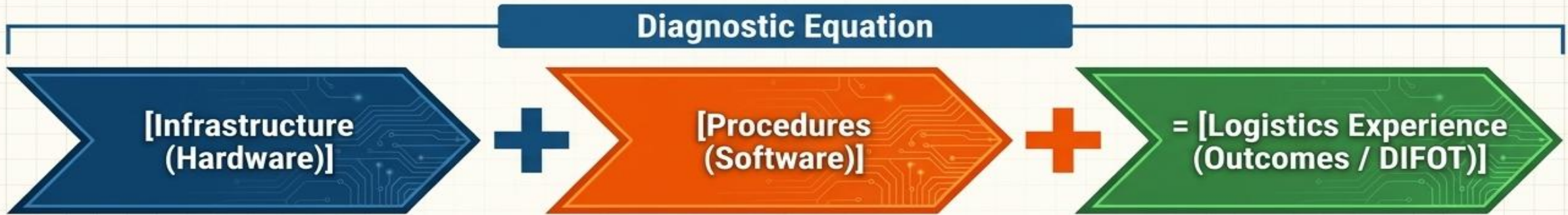
Methodology 1: TCDM (The “Where”)

Visual Language of Transit



Strategic Takeaway:
TCDM visualizes the accumulation of trade costs. Train your eyes to look for the vertical jumps—for LLDCs, inactivity is the dominant source of inefficiency.

Methodology 2: BPI (The 'Why')



0: Needs significant improvement.
Systemic failures.

1: Acceptable.
Functional but inefficient.

2: Better than expected.
Demonstrating best practice.

Strategic Takeaway:

BPI is not a checklist; it is a structured benchmarking tool. It diagnoses whether a border failure is a 'Hardware' problem or a 'Software' problem.

Combining TCDM & BPI: The Diagnostic Matrix

Visual Signature (TCDM)	Risk Type	Example	Policy Solution
	Physical Risk	Poor road, berth congestion	Capital-intensive infrastructure investment
	Procedural Risk	100% inspections, duplicate docs	OSBP, digital customs systems
	Coordination Risk	Misaligned border hours	Bilateral agreements, joint inspections
	Regulatory Risk	Unpredictable permits, export bans	Advance notice systems, stable trade policy

Real-World Impact: Targeting the bottleneck at the Machipanda border reduced diffuse spending and provided a clear geographic focus for investment.

Strategic Takeaway: TCDM locates the friction; BPI explains the root cause. Combined, they establish evidence-based reform priorities that actually attract investor capital.

Key Message: Redefining Corridor Performance



Transit corridor performance is **not** determined by **distance**.
It is defined by **time**, **cost**, and **reliability**.

Strategic Takeaway:

Systematic measurement is not just an analytical exercise—it empowers LLDCs to transition from being mere transit users to active, competitive participants in global value chains.

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**Thank you for your
attention....**

