



Leveraging the private sector to deliver quantifiable impact

WTO Committee on Trade Facilitation

Geneva, 5th October 2023

We are a public private partnership for trade-led growth, supporting governments in developing and least developed countries in implementing the WTO Trade Facilitation Agreement (TFA).



WHAT WE DO

By emphasising digitalisation and delivering other best practices, Alliance projects cut through red tape and end costly delays at borders, bringing together governments and businesses of all sizes as equal partners to deliver targeted trade reforms.



OUR PURPOSE

To drive economic growth and opportunity for everyone by boosting international trade



OUR VISION

A world where cross-border trade is simple, safe, and inclusive

GLOBAL ALLIANCE FOR TRADE FACILITATION

WHO WE ARE



MANAGEMENT



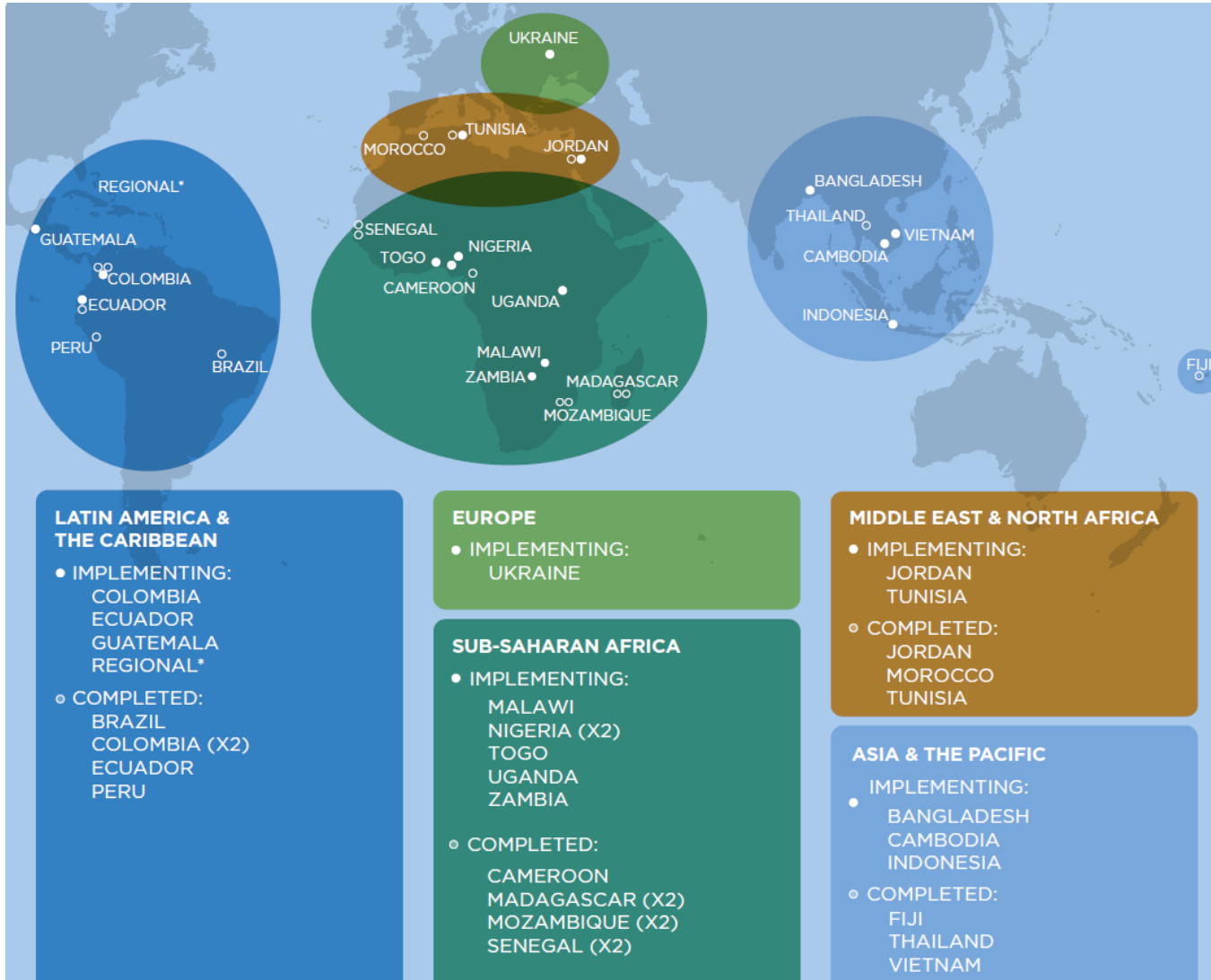
SUPPORTED BY



PRIVATE SECTOR PARTNERS INCLUDING



GLOBAL ALLIANCE FOR TRADE FACILITATION PROJECT PORTFOLIO



Number of Projects	
Completed	17
Implementing	17
Closed	4
Total	38

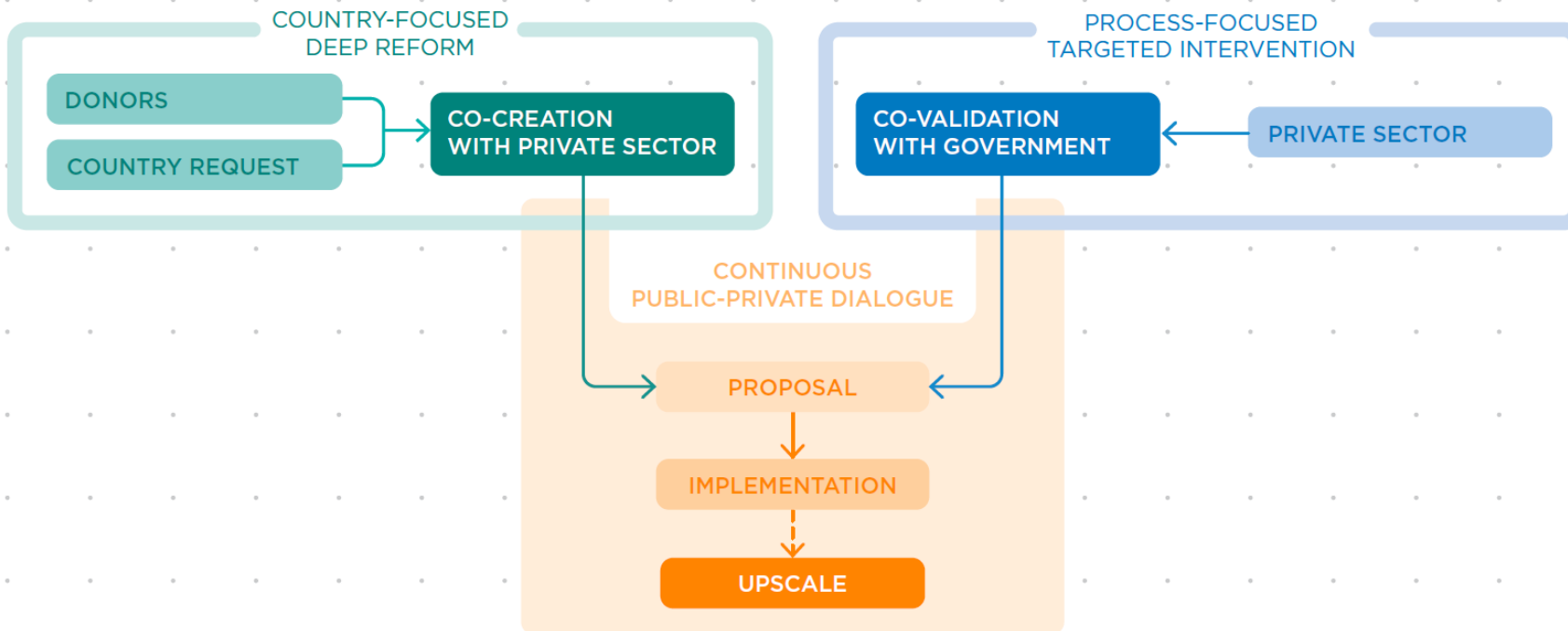
Spread by geography	
Sub Saharan Africa	35%
East Asia Pacific	19%
Middle East North Africa	13%
Latin America Caribbean	26%
South Asia	5%
Europe Central Asia	1%

Spread by beneficiary stakeholder	
Regulatory Agencies	44%
Customs	36%
Airports	10%
Land Borders	7%
Seaports	3%

Spread by project type	
Digitalisation	39%
Process simplification	25%
Process reform	27%
Process reinforcement	9%

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THE WAYS WE WORK



CO-CREATION



BUSINESS ACTION



UPSCALING





Expertise, insights & ideas

- Participation in roundtables, workshops, public-private dialogues, working groups
- Provision of technical assistance, project ideas
- Input into project documents, reports, hackathons, other events
- Development & delivery of training, training documentation
- Piloting new systems



Advocacy and outreach

- Speaking at events on behalf of the Alliance, advocating for the full implementation of the TFA
- Contribution to podcasts, social media
- Blog writing



Company data, tools & solutions

- Company-specific / sector-specific data
- Software, tools, methodologies
- Data solutions for hackathons / innovations
- Business process analysis
- Impact measurement



Governance

- Alliance Steering Group
- Project steering groups

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PRIVATE SECTOR INVOLVEMENT



Total private sector contributions, 2016 - closure of the latest quarter* (USD)

*Includes WEF and ICC contributions

\$11,342,329

MSMEs engaged

Alliance portfolio 2018-present

1080

Large Companies engaged

Alliance portfolio 2018-present

536

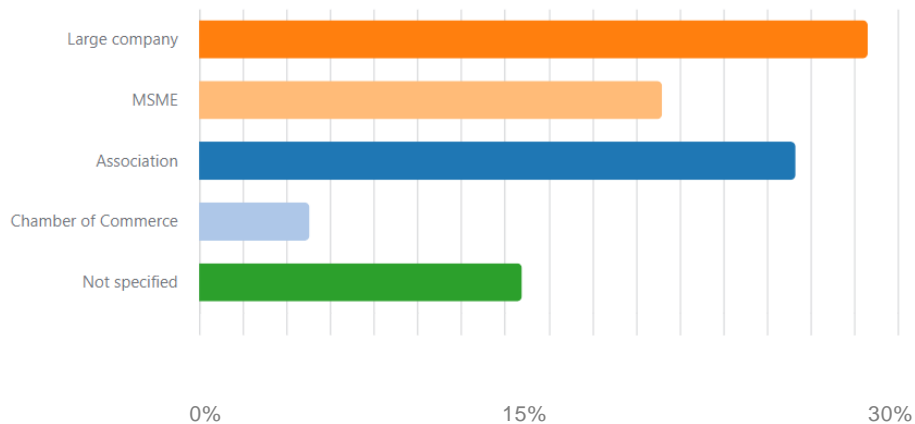
Chambers of Commerce and Associations engaged

Alliance portfolio 2018-present

461

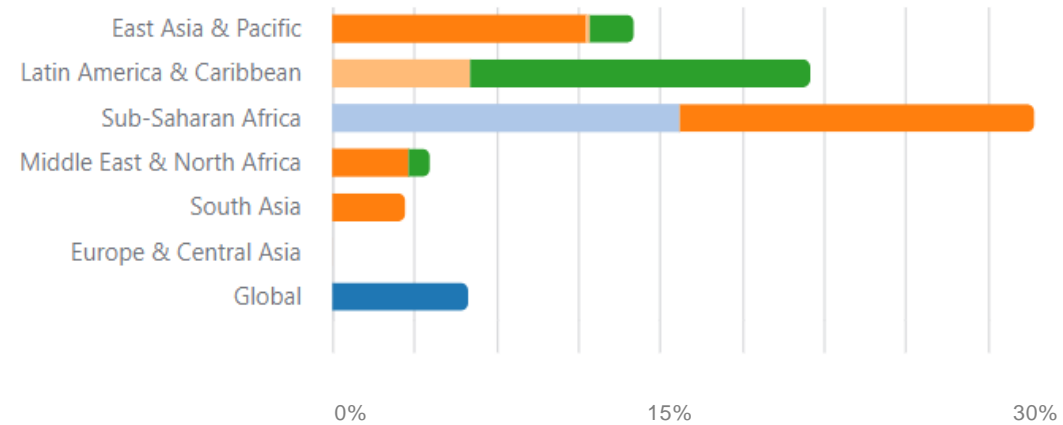
Value of private sector contributions per organization type

Alliance portfolio 2018-present



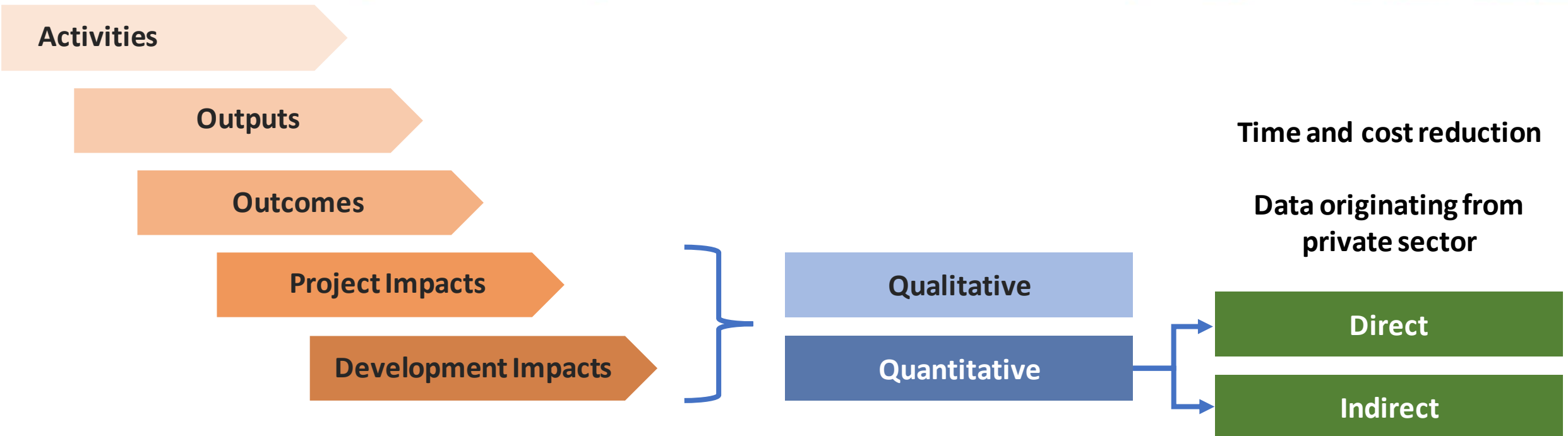
Value of private sector contribution per region

Alliance portfolio 2018-present



Country development level

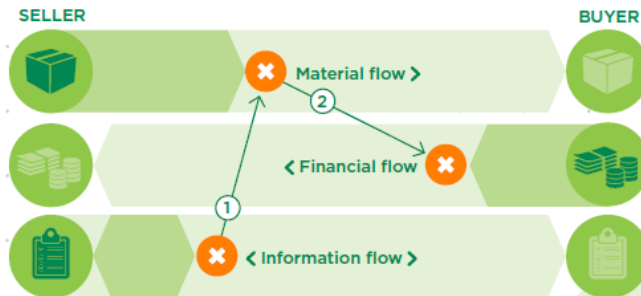
- Global
- Least Developed Country
- Lower Middle Income
- Region
- Upper Middle Income



Bangladesh	Ecuador	Morocco	Thailand	<p>To end-2022, Alliance initiatives achieved an initial 10x return on investment, saving US\$ 60 million in just seven project countries.</p> <p>Saving US\$ 60 million</p> <p>Initial return on investment 10x</p>
Brazil	Fiji	Mozambique	Tunisia	
Cameroon	Jordan	Peru		
Colombia	Madagascar	Senegal		

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MEASURING IMPACT – INDIRECT COSTS



1. The interrupted **information flow** (for example missing trade documents for customs clearance) will interrupt the **material flow** of goods.
2. If goods cannot leave or enter another country, the buyer of the goods will defer payment – therefore the **financial flow** is interrupted.



We pay particular attention to measuring the impacts that faster, more reliable obtention and transmission of information have on cross-border trade.

This includes capturing the indirect costs of delays and long lead times, such as wasted work hours, late delivery penalties, lost orders, extra storage and inventory costs, and demurrage and detention charges.

Such indirect costs have cascading effects and can severely impact supply chains, drive up production costs and hurt the reputations of both importers and exporters, significantly eroding trade competitiveness.



TOP DONOR PRIORITIES

- Support economic growth
- Protect the environment
- Improve living conditions and society

New and evolving trade-related issues:

ISSUES

- Climate Change
- Environment / Pollution
- Global Healthcare
- Food Security
- Work / labour conditions
- Crisis management
- Resilience
- Intellectual Property
- Biodiversity
- Corruption

ACTIVITIES

- ➔ Reduce emissions
- ➔ Build circular economy
- ➔ Deliver vaccines and pharmaceuticals
- ➔ Ensure sustained delivery of nutrition
- ➔ Eliminate forced labour, focus on gender
- ➔ Establish disaster preparedness
- ➔ Support government capacity
- ➔ Fight counterfeit trade
- ➔ Fight illegal plant and animal trade
- ➔ Establish transparency



Disaster Preparedness

- Completed project in Madagascar
- Preparing scale up



Food Security

- Multiple projects related to digitalising agricultural trade
- Scale up initiatives underway



Reverse Supply Chains

- Preparing concept around circular economy with the Tech Industry



Trade ↔ Investment

- Exploring synergies between trade and investment facilitation




FOR MORE INFORMATION

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