WHO WE ARE

Host organisations

CIPE
ICC
WEF
GIZ

In cooperation with

Supported by

USAID
Canada
UK
Australia
Germany
Canada

Private sector partners including

DHL
FedEx
FCA
MAERSK
UPS
Walmart
HOW WE DELIVER CHANGE

OBJECTIVE 1
Enhanced Trade Facilitation Implementation

OBJECTIVE 2
Reduced Time and Costs Of Cross-Border Trade

OBJECTIVE 3
Increased Trade and Investment

OBJECTIVE 4
Economic Growth and Poverty Reduction

PROJECT INTERMEDIATE RESULT 1
Establish public-private partnerships & inclusive multi-stakeholder dialogues on trade facilitation reform

PROJECT INTERMEDIATE RESULT 2
Address commercially measurable trade facilitation problems through Alliance projects

PROJECT INTERMEDIATE RESULT 3
Enhance Alliance project success through evidence, analysis and insight
OUR APPROACH: PUBLIC-PRIVATE CO-CREATION

- Public and private sectors have a shared responsibility for trade facilitation reform
- Reforms most likely to be commercially meaningful if designed by both sectors
- Leveraging private expertise and resources makes delivering reform more efficient and cost-effective
- Cooperation allows us to strengthen local capacity to engaging in meaningful public-private dialogue

**CHECKPOINT 1:** Country approval
- **COUNTRY IDENTIFICATION**
  - Governments and the private sector help us to identify countries with a need for trade facilitation support and a willingness from both sectors to work together on reforms.

**CHECKPOINT 2:** Concept note approval
- **SCOPING MISSIONS**
  - We meet the private sector and government in-country to identify the main trade bottlenecks and identify a potential project concept.

**CHECKPOINT 3:** Project proposal approval
- **PROJECT PROPOSAL DEVELOPMENT**
  - We bring the public and private sectors together to develop the project proposal, ensuring it is feasible, targeted and measurable with business metrics.

**IMPLEMENTATION**
- Both sectors deliver the project with the private sector lending support in the form of, for instance, technical expertise, resources, data, or piloting new systems.

**CO-CREATION**

**MEASUREMENT**

**CO-IMPLEMENTATION**

**PUBLIC-PRIVATE DIALOGUES**
To enhance trade facilitation implementation by bringing together the public and private sectors as equal partners to identify and deliver commercially meaningful reforms in developing and least developed countries.
IN PRACTICE...

1. Assist countries who have ratified TFA, who qualify for donor support and show **genuine commitment** to implementing TFA provisions.

2. **Involve the private sector in everything that we do.** The private sector knows where the issues are, needs to be part of the solution, can contribute actively and meaningfully.

3. Build projects **from the ground up** (and not the opposite) — process of co-creation. We create dialogue from which projects emerge.

4. Remain practical, pragmatic, focused and search continuously for **impact**.
OUR PROJECTS

BRAZIL
Modernising licencing procedures of the National Institute of Metrology, Quality and Technology (INMETRO), Brazil’s national standards agency, supporting Brazil’s integration into global supply chains.

COLOMBIA
Implementing a risk management system for inspection, surveillance and control of imports of food, medicine and medical equipment, ensuring essential goods cross borders efficiently.

COLOMBIA
Establishing a Center for Trade Facilitation and Good Practices to process advance rulings on classification, valuation and origin, supporting growth in the automotive industry.

GHANA
Establishing a risk-based pre-arrival customs process to expedite the clearance of goods, strengthening Ghana’s position as a key trade hub.

KENYA
Introducing a risk-based pre-arrival customs process based on electronically submitted declarations made prior to the arrival of goods, bolstering Kenya as a trade gateway to East Africa.

MOROCCO
Introducing digital tools for automated data exchange between weigh bridges at Moroccan ports and electronic phytosanitary certificates, supporting growth in Morocco’s agri-food sector.

SRI LANKA
Building a trade facilitation framework for Multi-Country Consolidation (MCC), establishing Sri Lanka as a world-class logistics hub.

VIETNAM
Introducing a modern customs bond system for the conditional release of goods, strengthening Vietnam as a regional manufacturing powerhouse.

ZAMBIA
Creating new professional training opportunities through a modern licensing framework for customs clearing agents.
COLOMBIA: MOVING ESSENTIAL GOOD EFFICIENTLY

We supported INVIMA to roll out a new RMS for food products to 13 points of entry including ports, airports and border crossings.

Now we are working to expand the RMS to medicines and medical devices.
VIETNAM: CREATING A MODERN CUSTOMS BOND SYSTEM

Many shipments are held within congested Vietnamese ports due to a lengthy release process. Vietnam’s hold rates for imports and exports remain among the highest in Asia.

The modern customs bond system will allow traders to purchase bonds to guarantee their payment of duties, allowing customs to expedite release of their goods.
HOW BUSINESSES WORK WITH US

MULTINATIONALS
Contribute expertise and resources in-kind
Connect us with subsidiaries, clients and supply chain companies
Act as our ambassadors

LOCAL BUSINESSES
Join our in-country public-private dialogues and working groups to design and implement projects
Contribute expertise and resources in-kind

WHY BUSINESSES JOIN US
Improve the ease of doing business and open up new markets
Built trust and productive working relationships
Become a recognised leader in trade facilitation and sustainable development
FOR MORE INFORMATION

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Twitter: @GATFnews #TradeFacilitation